

## INVOICE



**KMGH**  
**123 Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)832-7777**  
**Billing:**

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave**  
**Washington, DC 20007**

Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
184702-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

Advertiser	Product	Estimate Number
Issue/SEIU/AFSCME	SEIU/AFSCME	1636

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	184702	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/24/12	6-7A News	6A-7A	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Th 09/20/12 6:12 AM 6-7A News 6A-7A :30 SEIU12C00702T \$600.00 NM									
2 KMGH M 09/24/12 6:38 AM 6-7A News 6A-7A :30 SEIU12C00702T \$600.00 NM									
2	09/18/12	09/24/12	GMA M-F 7-9A	7A-9A	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 09/18/12 8:48 AM GMA M-F 7-9A 7A-9A :30 SEIU12C00702T \$700.00 NM									
2 KMGH M 09/24/12 7:50 AM GMA M-F 7-9A 7A-9A :30 AFSCME12C00703T \$700.00 NM									
4	09/22/12	09/22/12	7-9a Sat Morning News	7A-9A	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 09/22/12 8:54 AM 7-9a Sat Morning News 7A-9A :30 SEIU12C00702T \$600.00 NM									
6	09/23/12	09/23/12	7A-8A SUN MORN NEWS	7A-8A	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 09/23/12 7:48 AM 7A-8A SUN MORN NEWS 7A-8A :30 AFSCME12C00703T \$500.00 NM									
7	09/18/12	09/24/12	THE VIEW	10A-11A	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 09/18/12 9:59 AM THE VIEW 10A-11A :30 AFSCME12C00703T \$700.00 NM									
2 KMGH W 09/19/12 10:00 AM THE VIEW 10A-11A :30 AFSCME12C00703T \$700.00 NM									
8	09/18/12	09/24/12	11A-12P News	11A-12P	MTWTF--	:30	2	\$600.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/18/12	09/24/12	11A-12P News	11A-12P	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 09/18/12 11:36 AM 11A-12P News 11A-12P :30 SEIU12C00702T \$600.00 NM									
2 KMGH M 09/24/12 11:54 AM 11A-12P News 11A-12P :30 SEIU12C00702T \$600.00 NM									
9	09/23/12	09/23/12	9A-10A SUN MORN NEWS	9A-10A	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 09/23/12 9:26 AM 9A-10A SUN MORN NEWS 9A-10A :30 SEIU12C00702T \$550.00 NM									
10	09/18/12	09/24/12	M-F 3-4pm	3-4pm	MTWTF--	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 4 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Tu 09/18/12 3:53 PM M-F 3-4pm 3-4pm :30 AFSCME12C00703T \$550.00 NM									
3 KMGH W 09/19/12 3:35 PM M-F 3-4pm 3-4pm :30 SEIU12C00702T \$550.00 NM									
4 KMGH F 09/21/12 3:26 PM M-F 3-4pm 3-4pm :30 AFSCME12C00703T \$550.00 NM									
1 KMGH M 09/24/12 3:47 PM M-F 3-4pm 3-4pm :30 AFSCME12C00703T \$550.00 NM									
12	09/18/12	09/24/12	Dr. Oz	4P-5P	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH F 09/21/12 4:56 PM Dr. Oz 4P-5P :30 SEIU12C00702T \$650.00 NM									
2 KMGH M 09/24/12 4:20 PM Dr. Oz 4P-5P :30 SEIU12C00702T \$650.00 NM									
13	09/18/12	09/24/12	5-530P News	5P-530P	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 09/18/12 5:24 PM 5-530P News 5P-530P :30 SEIU12C00702T \$900.00 NM									
2 KMGH M 09/24/12 5:29 PM 5-530P News 5P-530P :30 AFSCME12C00703T \$900.00 NM									
14	09/22/12	09/22/12	5pm News Saturday	5P-6p	-----S-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 09/22/12 5:35 PM 5pm News Saturday 5P-6p :30 AFSCME12C00703T \$550.00 NM									
15	09/23/12	09/23/12	5pm News Sun Local Nev	5P-6P	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Sa 09/22/12 11:05 PM 10P NEWS (SAT) 10P-1037P :30 SEIU12C00702T \$750.00 NM									
MG for 15.1 09/23									
1 KMGH Su 09/23/12 5pm News Sun Local News 5P-6P :00 <del>\$750.00</del> NM									
See MG 15.2									
16	09/18/12	09/24/12	6P-630P JEOPARDY (M- 6P-630P		MTWTF--	:30	3	\$2,000.00	NM

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184702-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Issue/SEIU/AFSCME	SEIU/AFSCME	1636	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 09/18/12 6:22 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 AFSCME12C00703T \$2,000.00 NM									
3 KMGH W 09/19/12 6:12 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 AFSCME12C00703T \$2,000.00 NM									
2 KMGH F 09/21/12 6:12 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 AFSCME12C00703T \$2,000.00 NM									
17	09/18/12	09/24/12	630-7p WHEEL (M-F)	630-7P	MTWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH W 09/19/12 6:43 PM 630-7p WHEEL (M-F) 630-7P :30 SEIU12C00702T \$1,800.00 NM									
1 KMGH M 09/24/12 6:37 PM 630-7p WHEEL (M-F) 630-7P :30 SEIU12C00702T \$1,800.00 NM									
18	09/24/12	09/24/12	Dancing With The Stars	7P-9P	M-----	:30	1	\$12,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$12,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 09/24/12 7:45 PM Dancing With The Stars 7P-9P :30 AFSCME12C00703T \$12,100.00 NM									
19	09/19/12	09/19/12	MODERN FAMILY	8P-830P	--W----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 --W---- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH W 09/19/12 8:17 PM MODERN FAMILY 8P-830P :30 AFSCME12C00703T \$4,000.00 NM									
22	09/18/12	09/24/12	10P NEWS (M-F/SU)	10P-1037P	MTWTF-S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 09/18/12 10:23 PM 10P NEWS (M-F/SU) 10P-1037P :30 SEIU12C00702T \$2,000.00 NM									
24	09/23/12	09/23/12	Prime Time Emmys	7P-10P	-----S	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 09/23/12 6:30 PM Prime Time Emmys 7P-10P :30 AFSCME12C00703T \$8,000.00 NM									
<b>Total Spots</b>							<b>30</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$49,150.00</b>
<u>Agency Commission</u>	<b>\$7,372.50</b>
<u>Net Amount Due</u>	<b>\$41,777.50</b>